

**UCLA Center for Research, Education, Training
and Strategic Communication on Minority
Health Disparities**

www.MinorityHealthDisparities.org

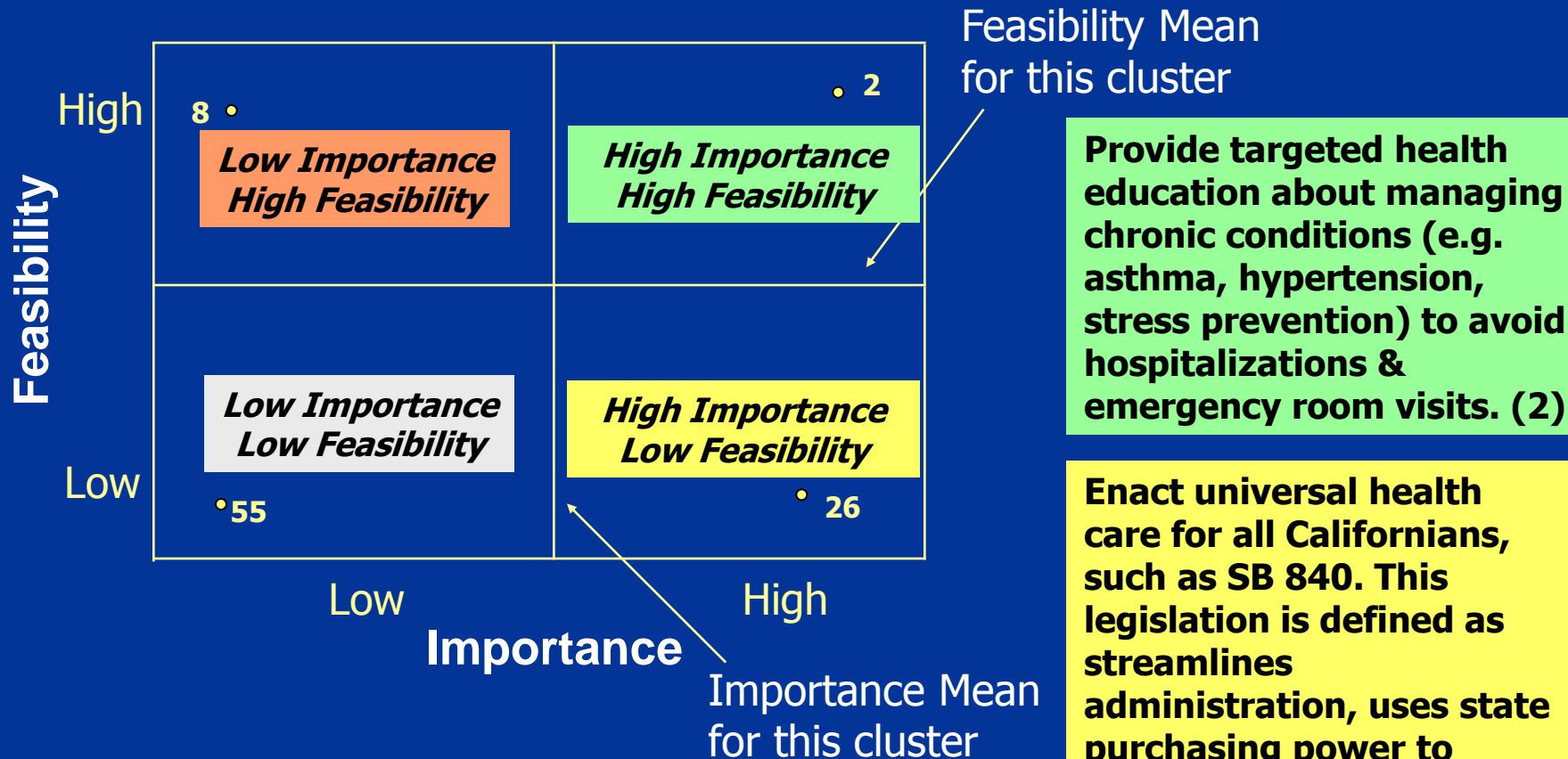
**A Place at the Table:
Engaging Communities in Planning for a
Healthier LA for All**

**Summary of Strategic Planning Process
2005-2006**

The Concept Map



Example of a Go-Zone: Comparing Statements in a Cluster



Provide targeted health education about managing chronic conditions (e.g. asthma, hypertension, stress prevention) to avoid hospitalizations & emergency room visits. (2)

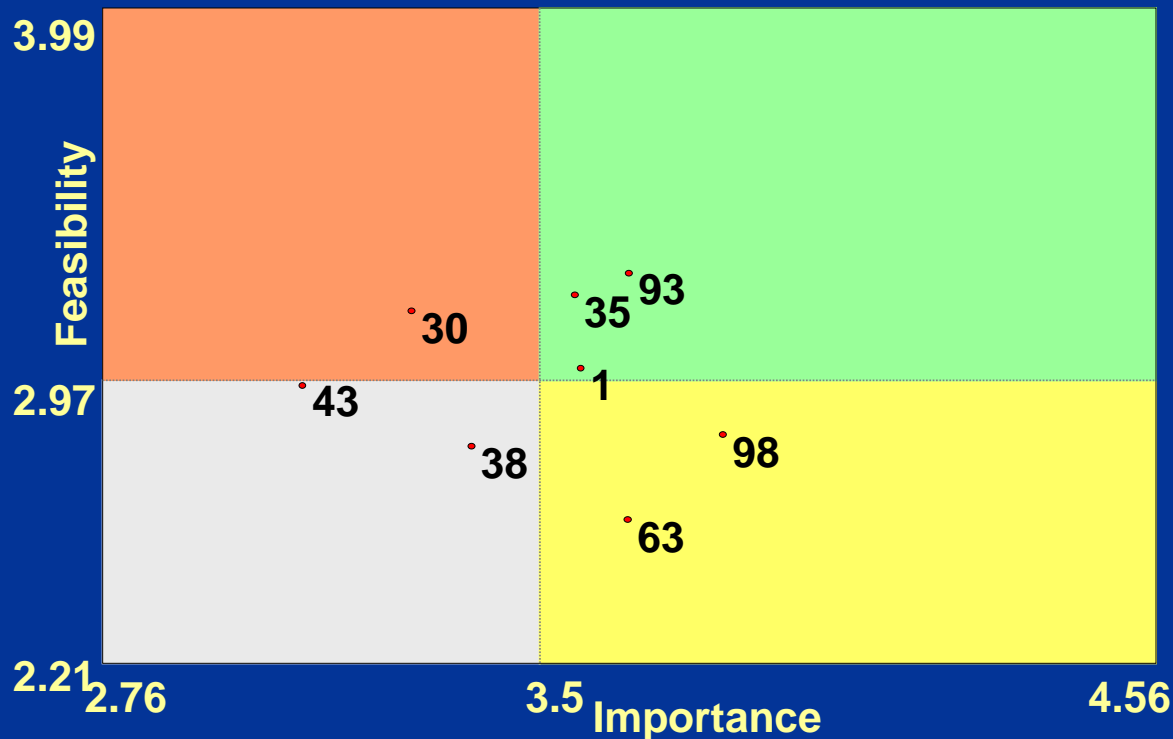
Enact universal health care for all Californians, such as SB 840. This legislation is defined as streamlines administration, uses state purchasing power to negotiate discounts on the price of pharmaceuticals and medical equipment, creates an agency to per (26)

Promote ethnic-specific healthy food options as a part of daily meals. (8)

Increase local access to a variety of nutritious restaurants and nutritious fast food venues. (55)

Create Healthy Environments (1)

Operational Map



Reduce exposures to developmental and reproductive toxins, such as lead, mercury and pesticides. (1)

Ensure better integration of environmental health concerns into health planning (35)

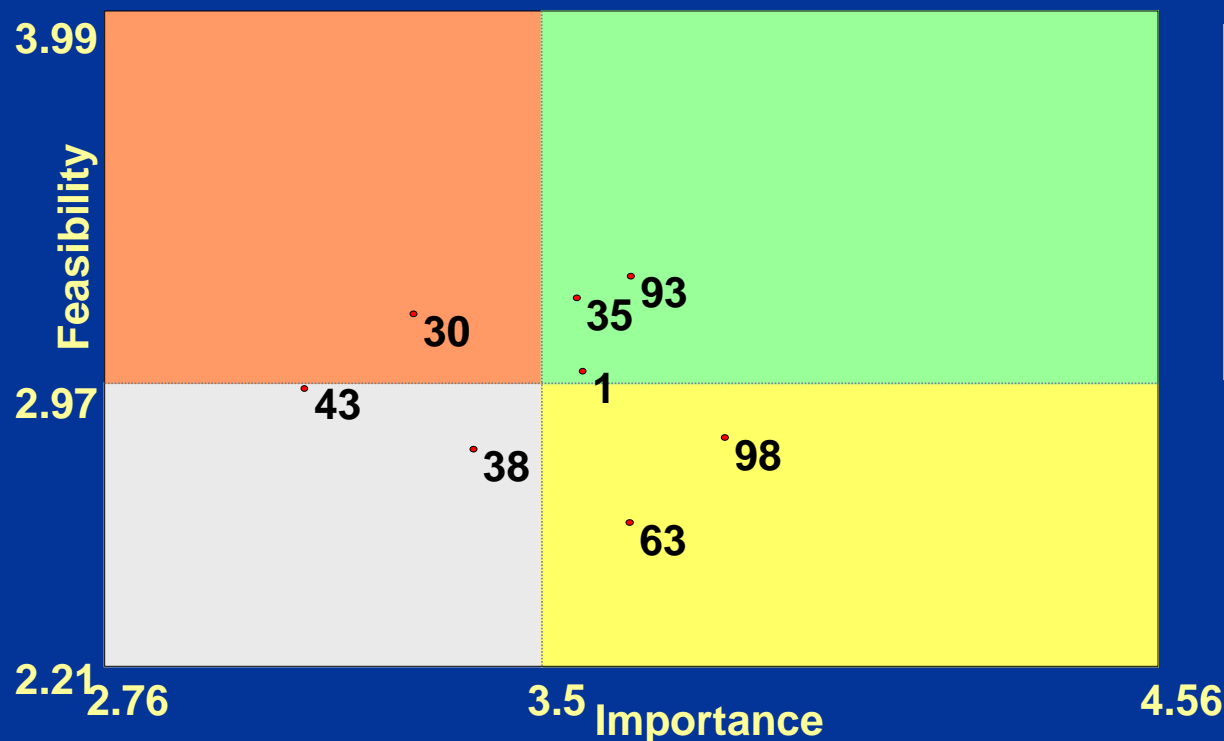
•Engage law enforcement/criminal justice in partnerships with health and education to play a stronger role in preventing violence. (93)

Improve air quality by reducing fossil fuel emissions, such as diesel emissions from trucks, trains and ships. (63)

Improve emotional well-being by improving city infrastructure (public transit, less litter, safe open spaces, public parks, libraries, recreational opportunities) in areas where racial/ethnic minorities and immigrant populations are concentrated. (98)

Create Healthy Environments (2)

Operational Map



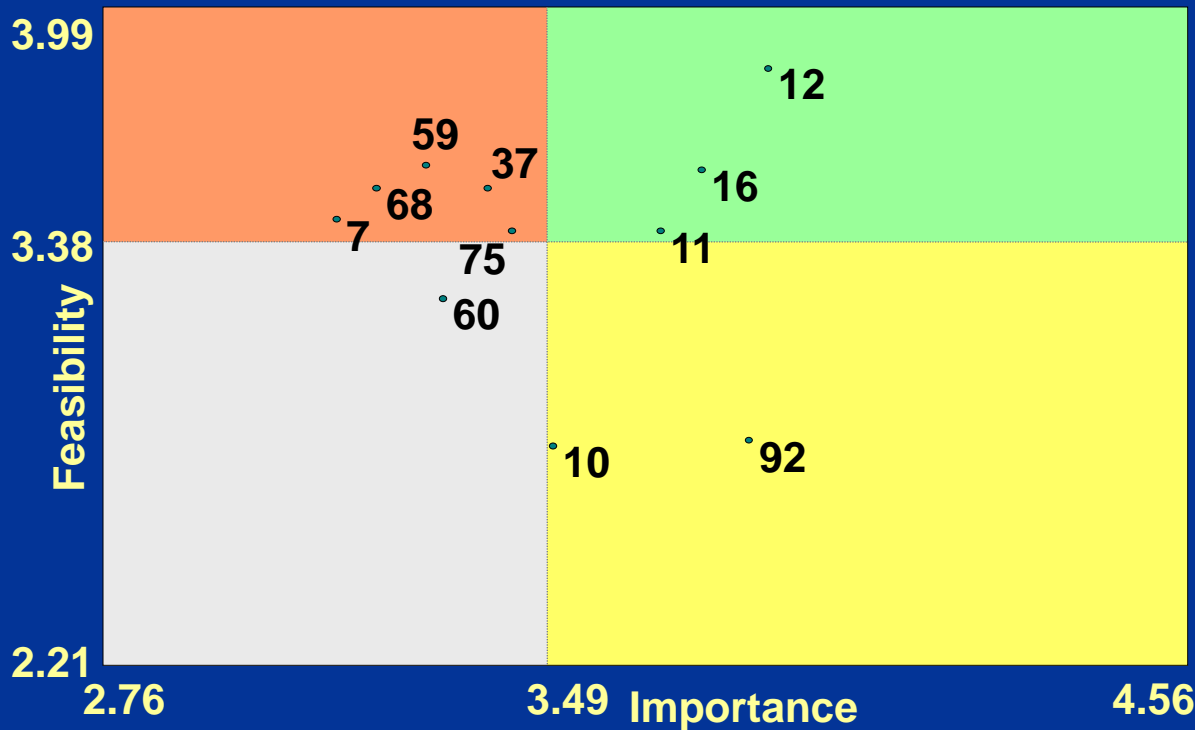
Create a master plan with clear indicators, goals, & objectives to address the problem of food insecurities in neighborhoods of high incidence. (30)

Improve California's Occupational Safety and Health Administration oversight of hazardous professions such as in the construction industry. (43)

Improve street design to encourage walking and bicycling by introducing traffic calming measures that slow traffic speeds (adding plants, bicycle lanes, widening sidewalks, etc.) (38) Moved from Campaign for Healthy Communities

Campaign for Healthy Communities (1)

Operational Map



Reduce the stigma experienced by victims of domestic violence, elder abuse, bullying or human trafficking to increase the likelihood they'll receive seek services. (10)

Promote healthy workplace environments through strategies such Reduce stigma of mental health so that seeking mental health services is acceptable within racial/ethnic minority and immigrant communities. (92)

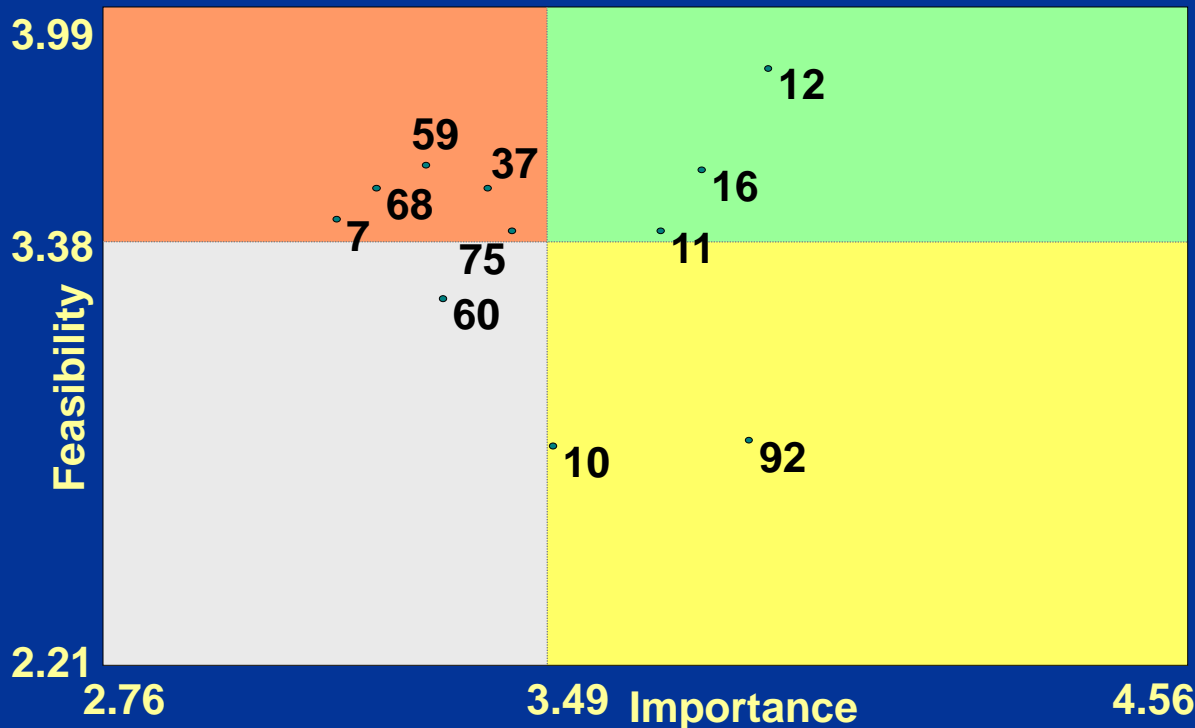
Educate the public, in a culturally appropriate and sensitive manner, about ways to prevent domestic violence, elder abuse, bullying and human trafficking (11)

Create a long-term strategic plan more effective outreach and education to the populations that are affected by health disparities in order to bring community members into the dialogue-- using radio, television, flyers, etc. and with policy and legislative (16)

Hire trained paraprofessional community workers (such as Promotoras) to educate parents regarding such things as nutrition, stress, diabetes, heart disease, etc. (12) Moved from Promote Healthy Lifestyles

Campaign for Healthy Communities (2)

Operational Map



Conduct an annual flu immunization campaign that reaches every resident, no matter how marginalized, with the goal of increasing immunization. (60)

Promote healthy workplace environments through strategies such as eliminating junk food from vending machines and incentives to walk and bicycle to work (7)

Increase education of mental disorders as an "illness or biological dysfunction of the brain" in the same way we teach people about what causes diabetes, heart disease, etc. (37)

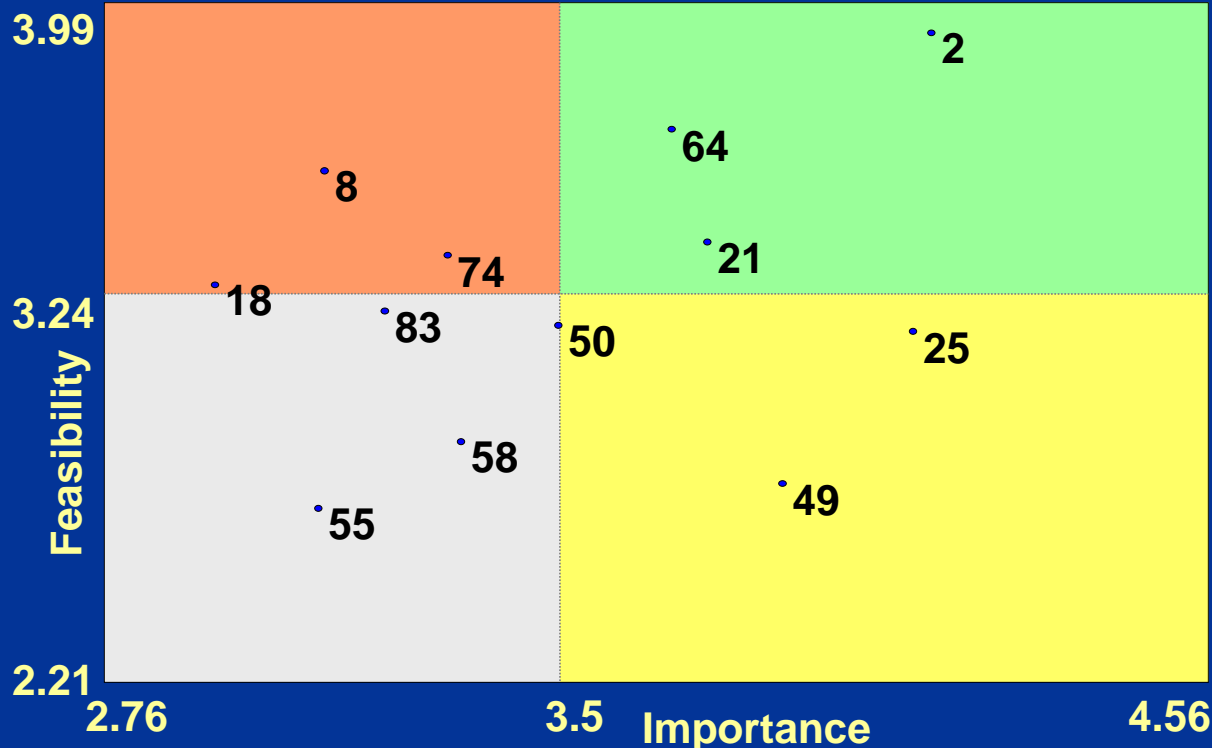
Create a powerful media campaign to engage communities to create and act on solutions to achieving a healthier Los Angeles for all (59)

Develop strategic communication plan to educate the public on the health care needs of underserved populations (68)

Conduct a multi-lingual Health Education Campaign to remove stigma & encourage healthy behaviors that involve parents, school educators, community agencies, faith based organizations, city & county representatives, health organizations, colleges, communities (75)

Promote Healthy Lifestyles (1)

Operational Map



Provide targeted health education about managing chronic conditions (e.g. asthma, hypertension, stress prevention) to avoid hospitalizations and emergency room visits. (2)

Increase our funding/focus on culturally appropriate health education & other proactive and/or preventive measures. (21)

(21) Moved from Creating Healthy Learning Environments, Healthy Children

Promote ways to incorporate physical activity/exercise into daily routines. (64)

Involve all aspects of the community (from schools to stores to workplaces, not just health clinics) in health promotion. (25)

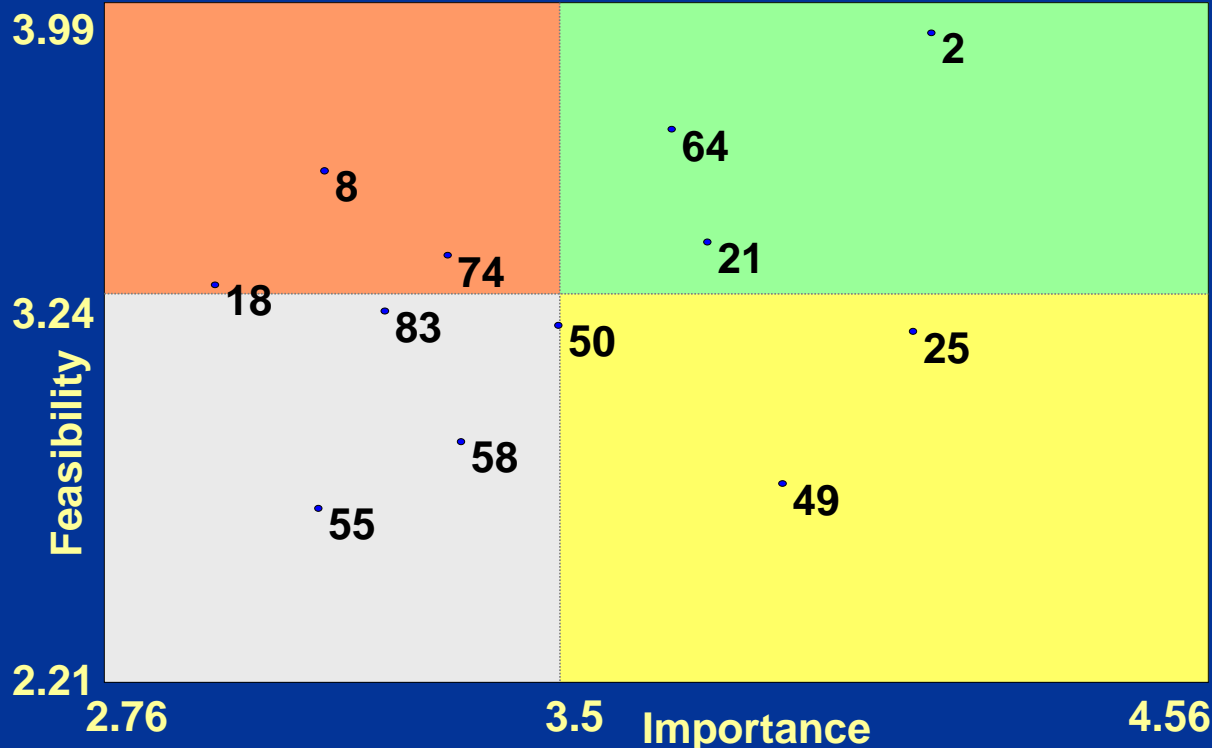
Ensure that every neighborhood has access to affordable, fresh food in appealing venues (such as grocery stores, farmer's markets, food coops, neighborhood stores, etc.)

(49) Moved from Creating Healthy Learning Environments, Healthy Children

Target resources toward issues of nutrition, hygiene & fitness. (50)

Promote Healthy Lifestyles (2)

Operational Map



Promote ethnic-specific healthy food options as a part of daily meals. (8)

Support community friendly certification procedures for street vendors and offer free hygiene classes/workshops to each food vendor. (18)

Develop self-directed, self-help health/mental health educational materials and systems to access them. Examples such as internet access at Public Libraries, Health Kiosks in schools/play grounds/daycare/other selected locations. (74)

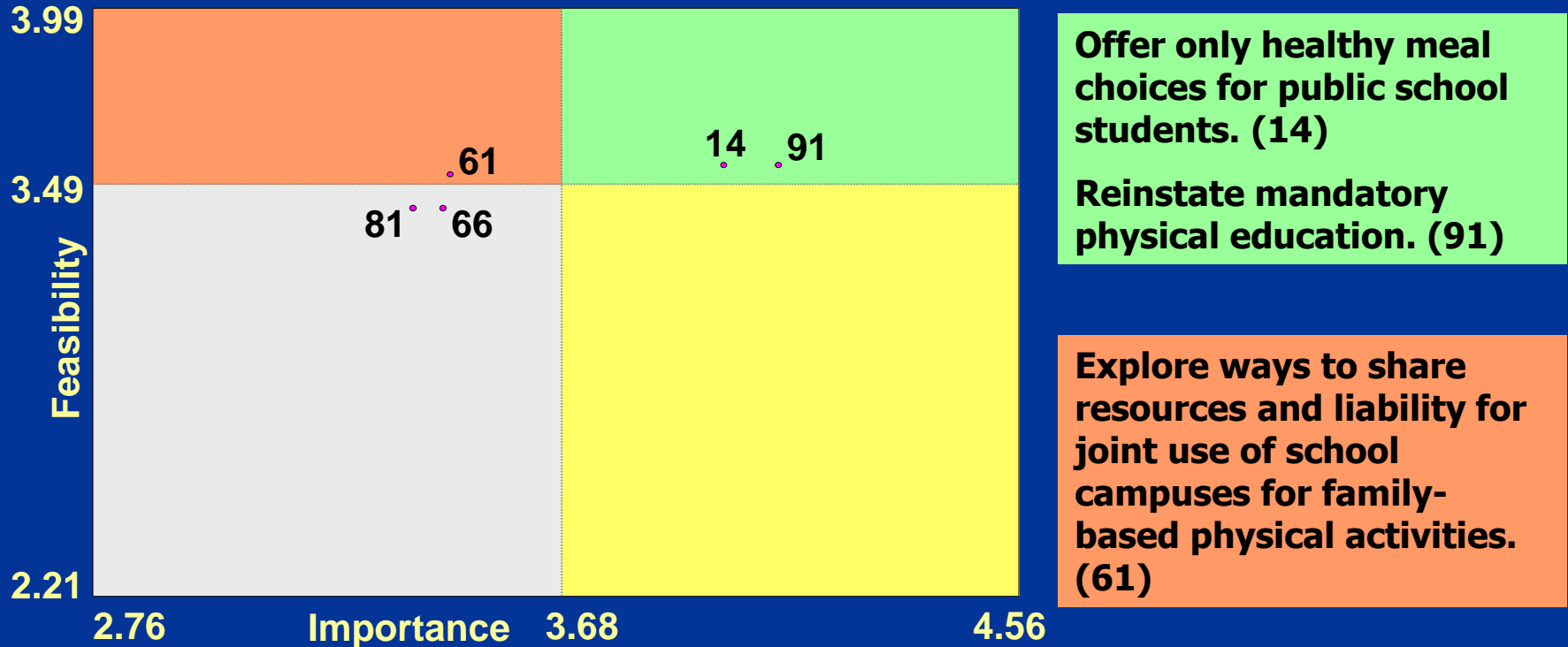
Increase local access to a variety of nutritious restaurants & nutritious fast food venues. (55)

Encourage companies to extend workplace health perks (use of exercise facilities, walking paths, stress reduction lessons, travel) to families of their employees. (58)

Increase knowledge of all forms of health care including alternative medicine (such as herbs, nutrition & homeopathy) as well as traditional western medicine (83)

Create Healthy Learning Environments, Healthy Children

Operational Map



Offer only healthy meal choices for public school students. (14)

Reinstate mandatory physical education. (91)

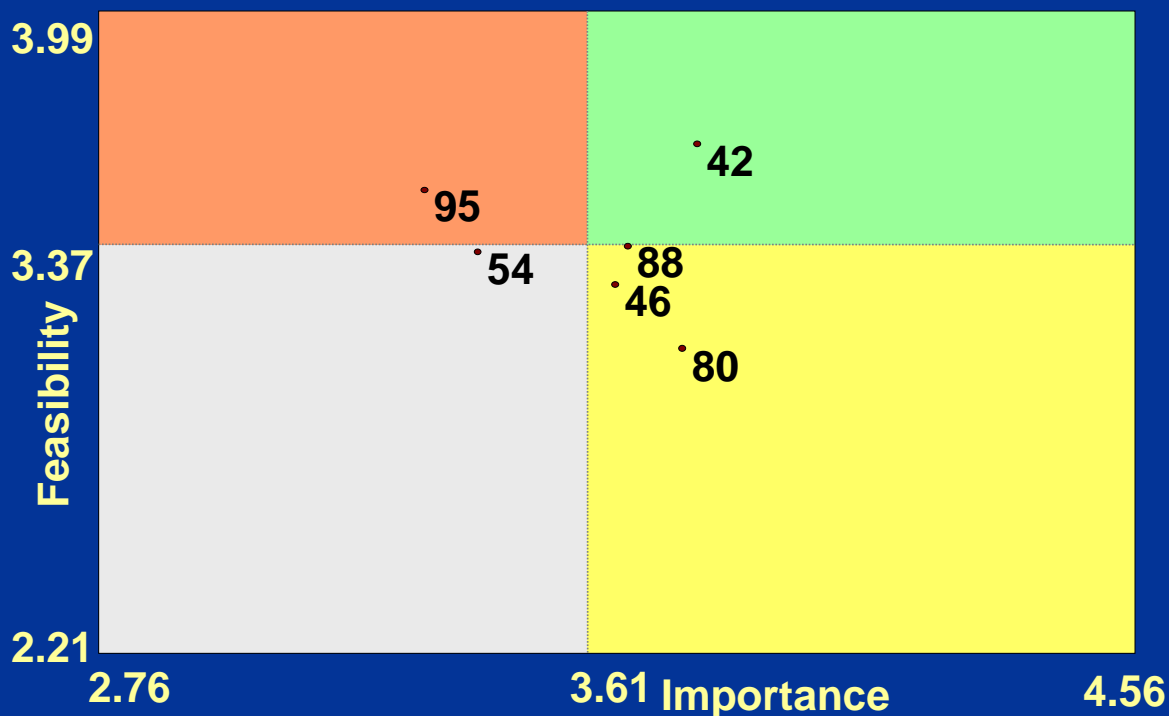
Explore ways to share resources and liability for joint use of school campuses for family-based physical activities. (61)

Plan and enact Safe Routes to School programs at all schools. (81) *Moved from Campaign for Healthy Communities*

Provide more comprehensive health and self-care education to all students in Los Angeles County as part of graduation requirements. (66) *Moved from Promote Healthy Lifestyles*

Engaging Communities

Operational Map



Learn about the needs & preferences of racial/ethnic & immigrant communities by seeking consultation with them & requiring their inclusion in health related program planning. (42) Moved from Change Existing Systems...

Increase access to preventive health services using outreach in such places as workplaces, malls & schools (95)

Emphasize the responsibility of neighborhood councils or groups to improve neighborhood infrastructures to benefit health & mental health. (54) Moved from Working with Policy Makers

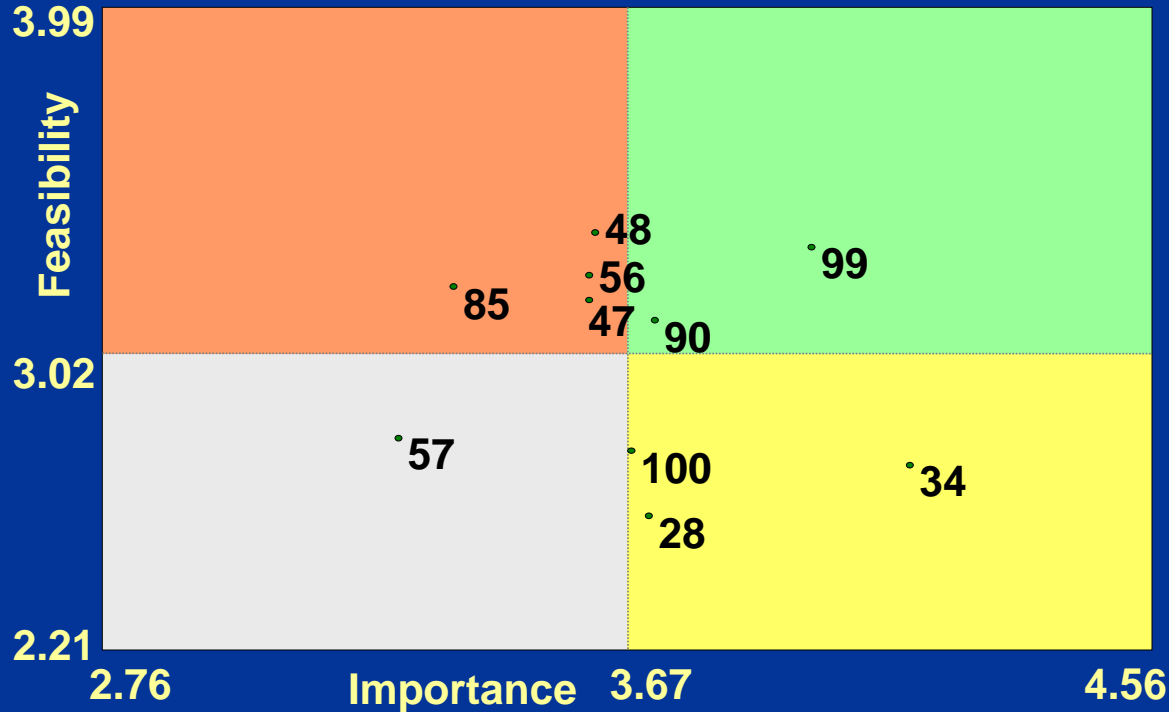
Increase the frequency with which city & county planning institutions incorporate specific goals into their general/ master plans that will increase healthy lifestyle benefits in racial/ethnic minority & immigrant communities. (46)

Fund population-based health strategies and preventive services in communities where ethnic minorities & immigrant populations live. (80)

Implement programs based on best practices and models in neighborhoods & communities with documented health disparities (88)

Work with Policy Makers (1)

Operational Map



Increase educational access & quality of education for racial/ethnic minority children in K-12 through health-specific magnet schools that prepare future health care practitioners & decision-makers. (90)

Ensure our elected officials & leaders are participants in the goal of a healthier LA for all & that the community voice is heard. (99)

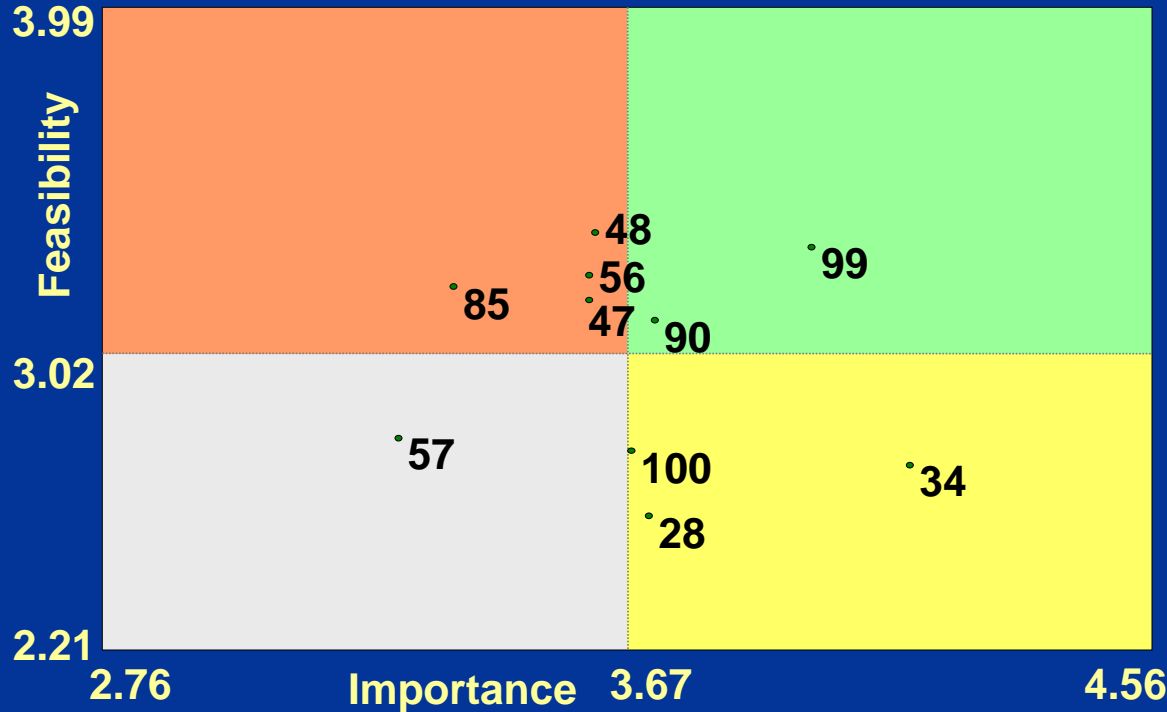
Establish a county-wide health authority that takes health care system decisions away from elected officials & places them in the hands of qualified health professionals. (28)

Adopt citywide & countywide community & economic development policies aimed at reducing/eliminating poverty (34)

Transform LA County Department of Public Health to ensure community health & wellness. (100)

Work with Policy Makers (2)

Operational Map



Develop a mechanisms to tax sweetened drinks & confections to raise funds for health promotion & health promoting environments. (57)

The action group should become a united voice for Los Angeles in the State & in Congress demanding quality health care for all Los Angelenos. (47)

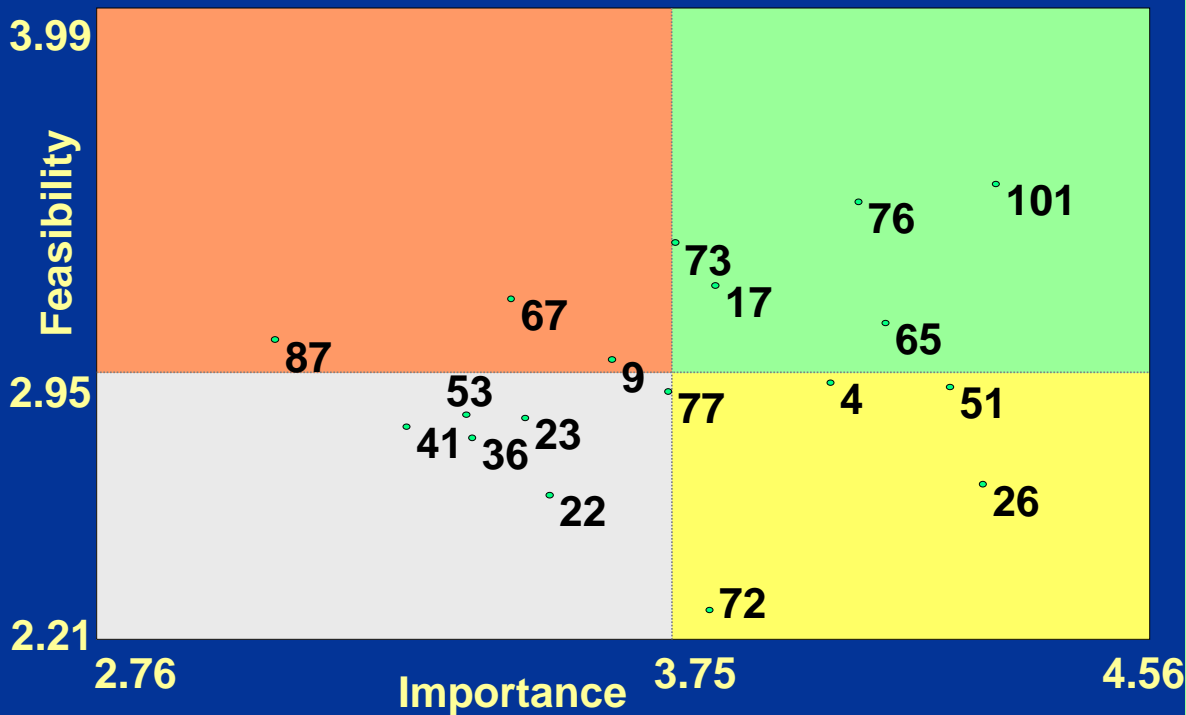
Set a standard by defining a healthy community that is not tied only to disease, or negative quality of life indicators. (48)

Engage non-health entities (e.g., housing complex developers, neighborhood councils) in collaborating with health entities (56)

Work with the board of supervisors to implement the county's Cultural & Linguistic Standards (85) Moved from Partner and Advocate for Supportive Policies

Partner and Advocate for Supportive Policies (1)

Operational Map



Fund mental health care screening such as preventive services located in communities where ethnic minorities & immigrant populations live (17)
 Moved from Change Existing Systems ...

Align financial incentives so that preventive care is rewarded as well as acute care. (65) Moved from Creating Healthy Learning Environments, Healthy Children

Require utilization of standards of care guidelines for specific chronic diseases such as diabetes, heart disease & stroke which take into account race, ethnicity & gender. (73)

Advocate for funding to create more access points for primary care/safety net health providers in low-income & minority communities. (76)

Support & advocate for funding to enable non-profit community health clinics to continue to expand their services in low income areas. (101)

Identify ways to make insuring workers a goal for both large and small business owners (4) Moved from Change Existing Systems Through Strengthening the Collection of Data, Evaluation and Research

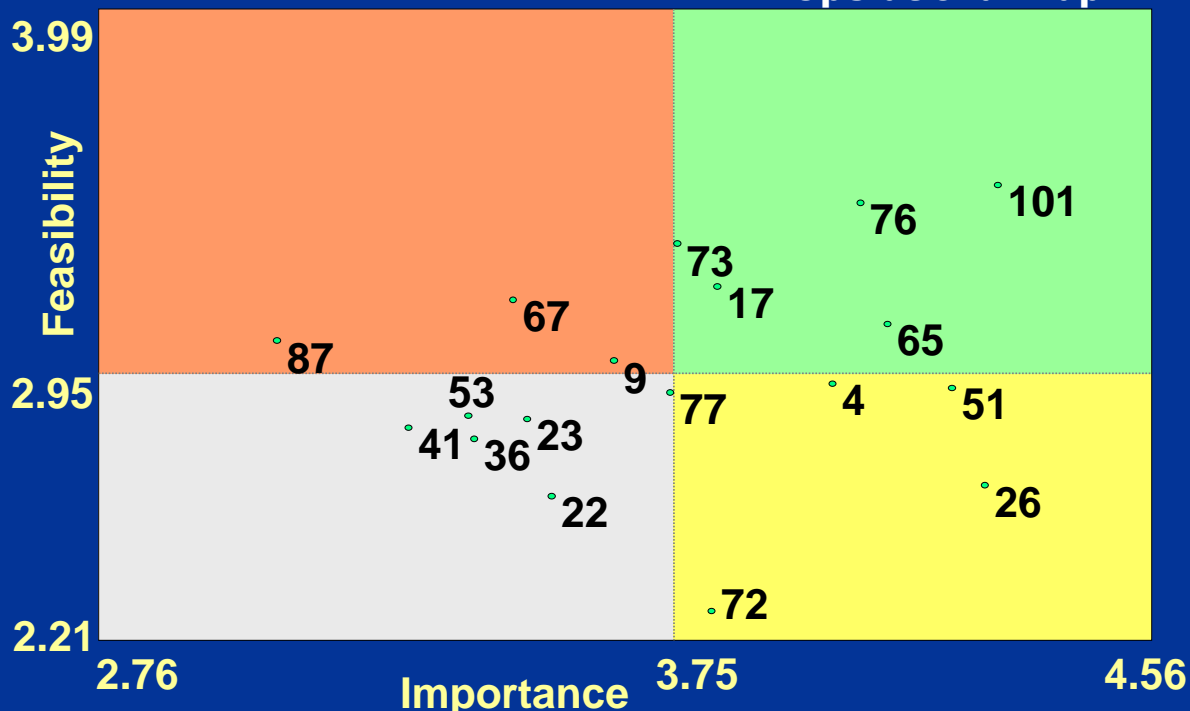
Enact universal health care for all Californians, such as SB 840. This legislation is defined as streamlines administration, uses state purchasing power to negotiate discounts on the price of pharmaceuticals and medical equipment. (26) Moved from Increase Access to Care

Ensure sustainability for our public and safety net health providers in L.A. County (51)

Institute a single-payer healthcare system for California.(72) Moved from Building Healthy Communities Through the Strength of Diversity

Partner and Advocate for Supportive Policies (2)

Operational Map



Require all hospitals (privately & publicly funded), county jails & prisons in Los Angeles County to have realistic discharge policies that result in appropriate aftercare & continuity of care. (9) Moved from Reduce or Eliminate Language Barriers

Require physicians licensed in California to complete Cultural Competency curricula. (67)
Engage in a planning process to determine expansion of group living facilities, sober living facilities & re-entry projects. (87)

Create single points of entry for health & social services. (22) Moved from Reduce or Eliminate Language Barriers

Create discounts on employer health insurance premiums for provision of healthy-workplace features. (e.g. provision of exercise, healthy foods, inclusion of family in workplace healthy activities.) (23) Moved from Change Existing Systems Through...

Provide support to family caregivers who are not Medi-Cal eligible (36)

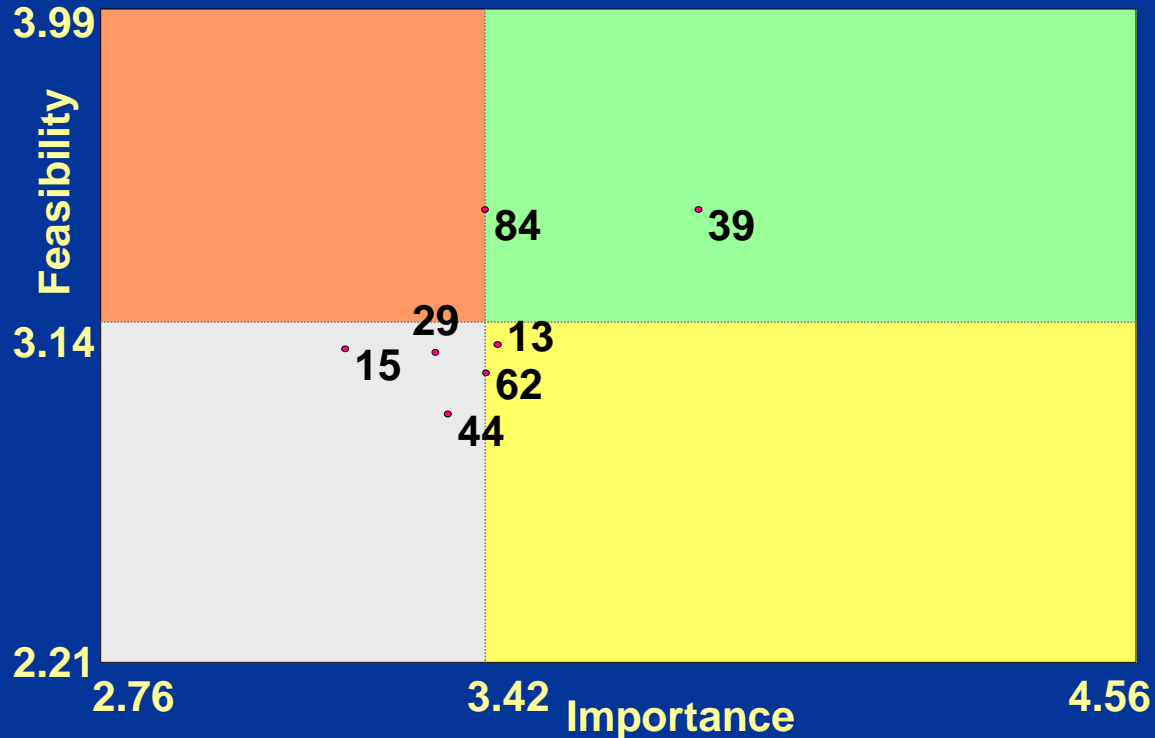
Do away with the CalWORKs ban for convicted drug felons so that those in recovery have access to Medi-Cal. (41)

Work towards policies that designate buffer zones in front of free clinics to decrease immigration activities (such as "round ups") which hamper efforts of immigrant to utilize services. (53)

Increase funding to ensure communities are capable of caring for people in the home who are sick, injured or mentally ill (e.g. returning soldiers or those discharged from hospitals) (77)

Reduce or Eliminate Language Barriers (1)

Operational Map



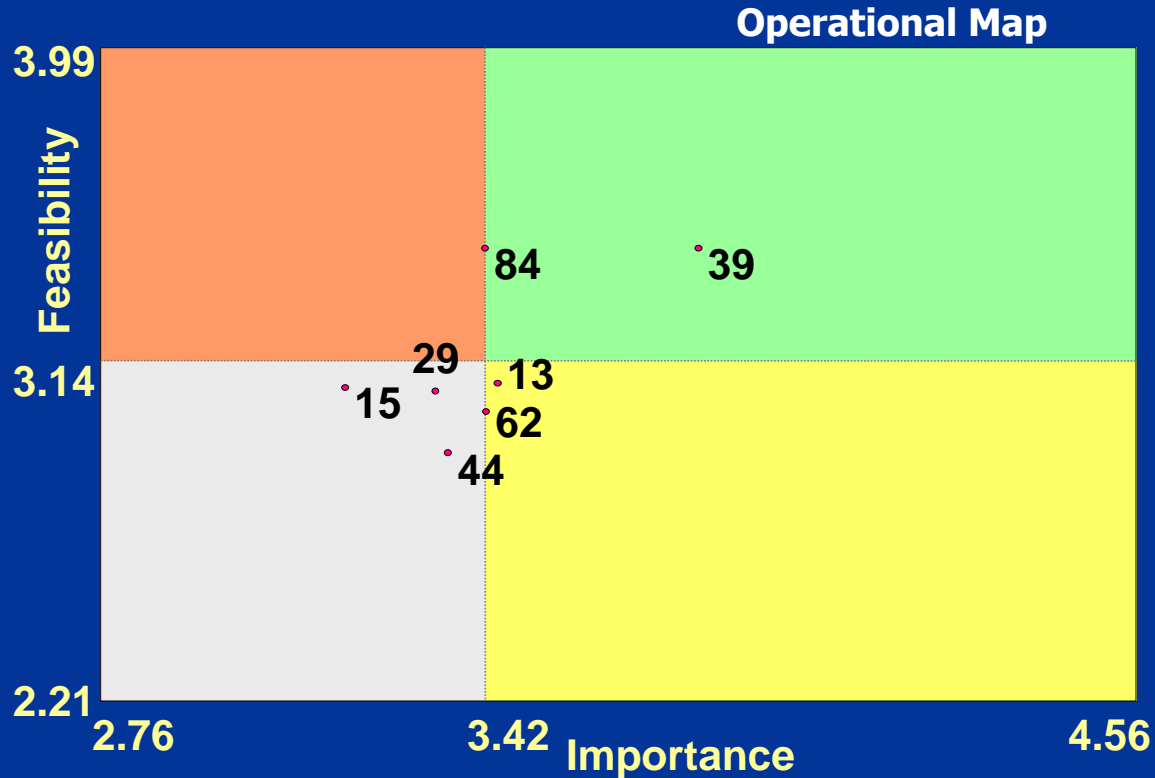
Require that vital documents such as consent forms, appointment letters, discharge plans & medication instructions be translated & are able to be comprehended & are available in the patient's language. (39)

Increase awareness of the impact of language barriers on the quality of care & the role of health care interpreters as on the treatment team. (84)

Seek financial support for providing certified Medical Interpreter Training for health providers & staff who interpret for LEP patients & how to Work With Interpreter training for clinicians. (13)

Improve access to interpreters throughout care (between points of service & at all points of contact with the consumer.) (62)

Reduce or Eliminate Language Barriers (2)



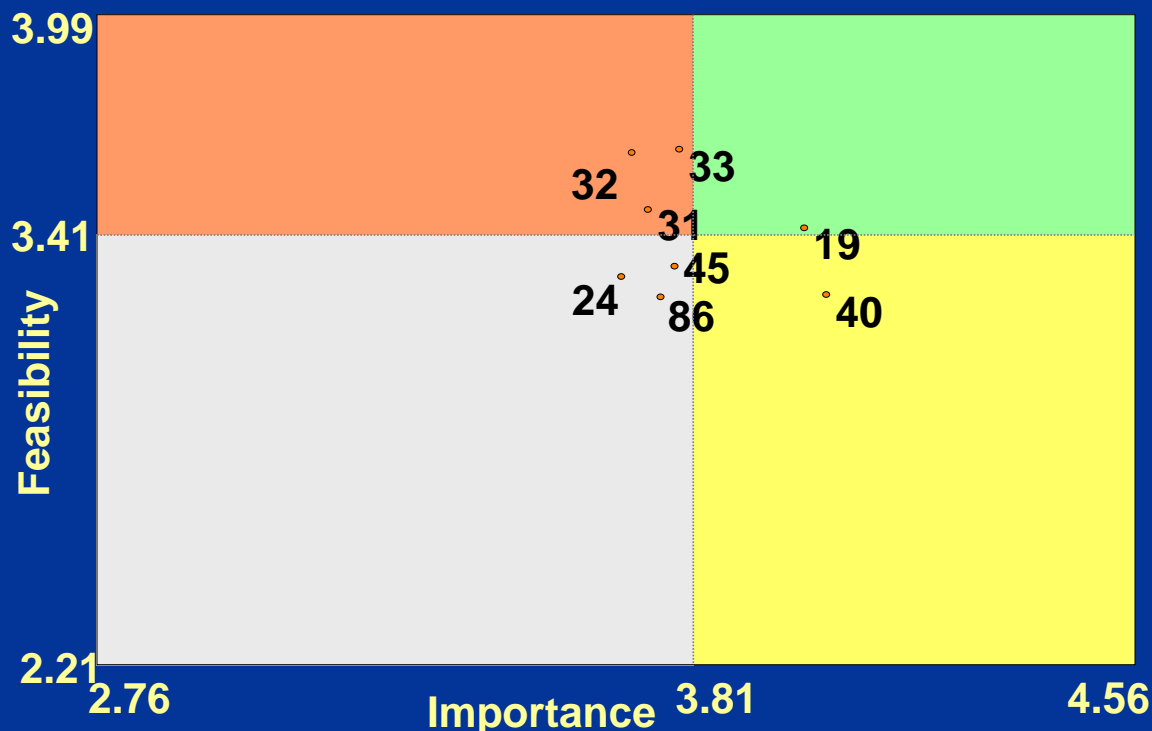
Evaluate English literacy level in order to determine the extent of necessary multilingual assistance. (15)

Require that health care interpretation services and translated materials are produced by skilled professionals and not adhoc interpreters (by family, friends & minors). This would include a system to test, train & monitor this provision. (29)

Implement MediCal or another form of reimbursement for interpreter services to limited English proficiency patients. (44)

Build Healthy Communities Through the Strength of Diversity (1)

Operational Map



Develop mechanism to increase the number of racial/ethnic minority & immigrant students in the pipeline to enter the health professions. (19)

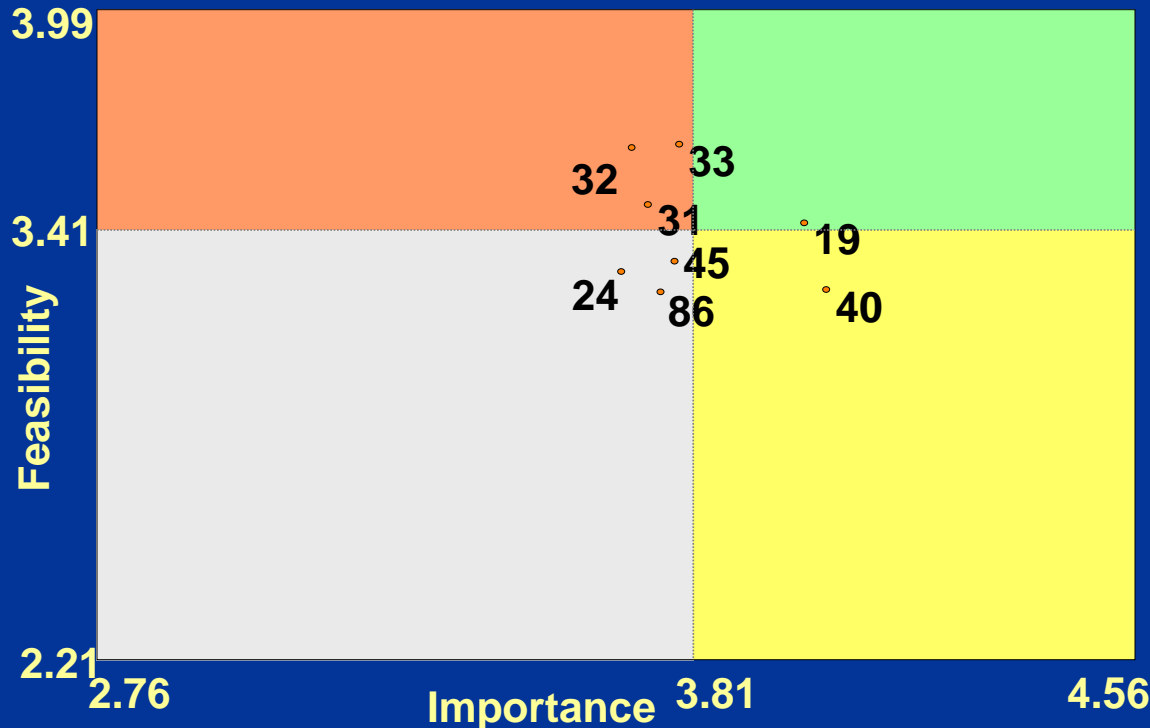
Develop mechanisms that increase enrollment of racial/ethnic minority & immigrant families in the various health plans options. (31)

Ensure attention in health planning & healthcare provision to people with disabilities (32)

Educate health plans & providers that culture & language is integral to achieving better health outcomes, quality of care, patient satisfaction, & patient safety. (33)

Build Healthy Communities Through the Strength of Diversity (2)

Operational Map



Build capacity of community based organizations in ethnic communities to deliver quality mental health & health services (40)

Bioterrorism, pandemics, earthquake, fire, disaster, etc scenarios. (24)

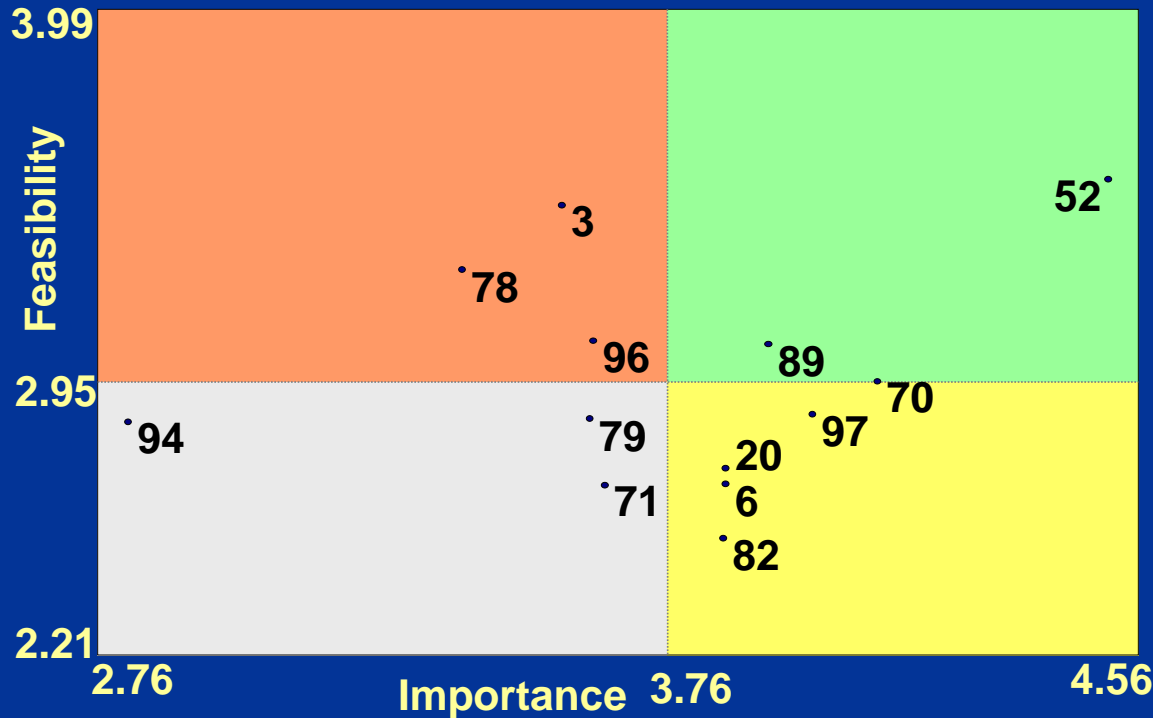
Train culturally proficient service providers to deliver linguistically appropriate services tailored to specific racial/ethnic & immigrant groups. This includes training that teaches about diversity within each of these populations. (45)

Promote hiring practices that lead to workforces that have the multilingual & multicultural competency to serve racial/ethnic & immigrant populations. (86) Moved

from Change Existing Systems Through Strengthening the Collection of Data, Evaluation and Research

Increase Access to Care (1)

Operational Map



Make sure all children have health coverage. (52)

Increase the income eligibility for public insurance so that the working poor have access to health services (70)

Increase health services to the homeless, including those with mental health problems. (89)

Ensure a comprehensive, fully funded trauma network (6)

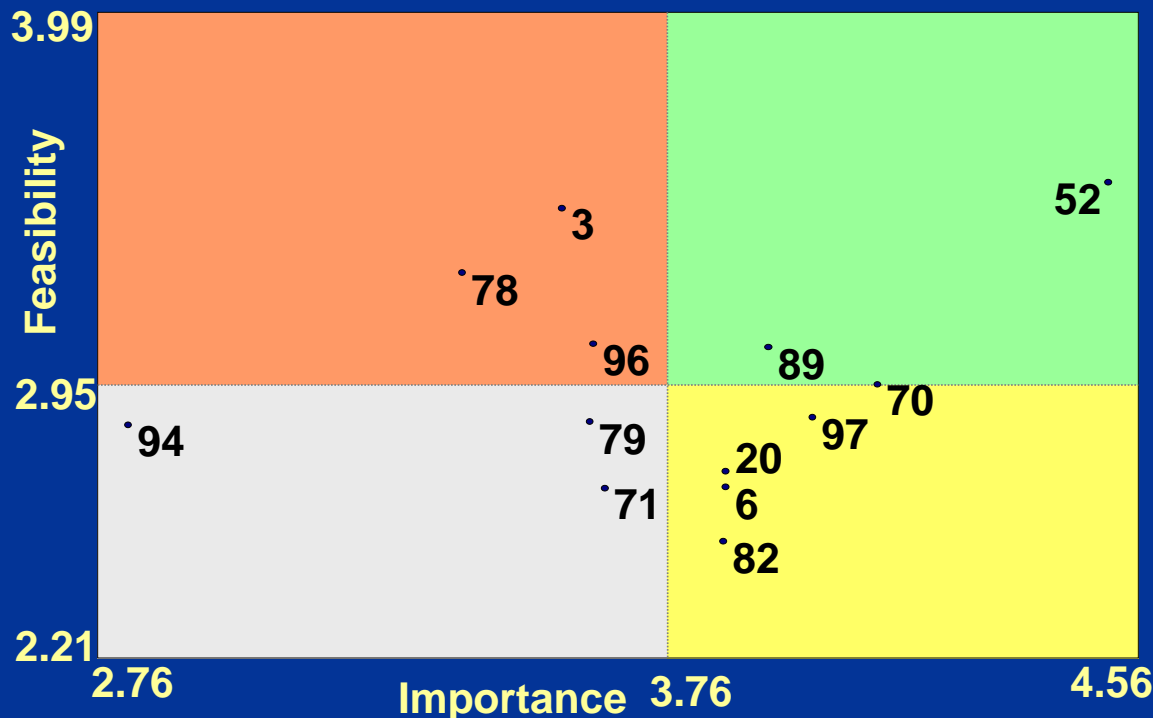
Improve access to physical/mental health care services for undocumented immigrants. (20)

Ensure appropriate access to care when needed by any individual at the time the individual needs the care. (82)

Ensure that there is a network of quality providers to care for people enrolled in public insurance. (97)

Increase Access to Care (2)

Operational Map



Provide mobile units in underserved areas that conduct screenings for common diseases (3) Moved from Change Existing Systems Through Strengthening the Collection of Data, Evaluation and Research

Improve rate of eligibility for enrollment into health services by developing electronic links to information needed for eligibility determination. (78) Moved from Change Existing Systems...

Provide for community based systems that assess the whole family when delivering services (96) Moved from Building Healthy Communities Through the Strength of Diversity

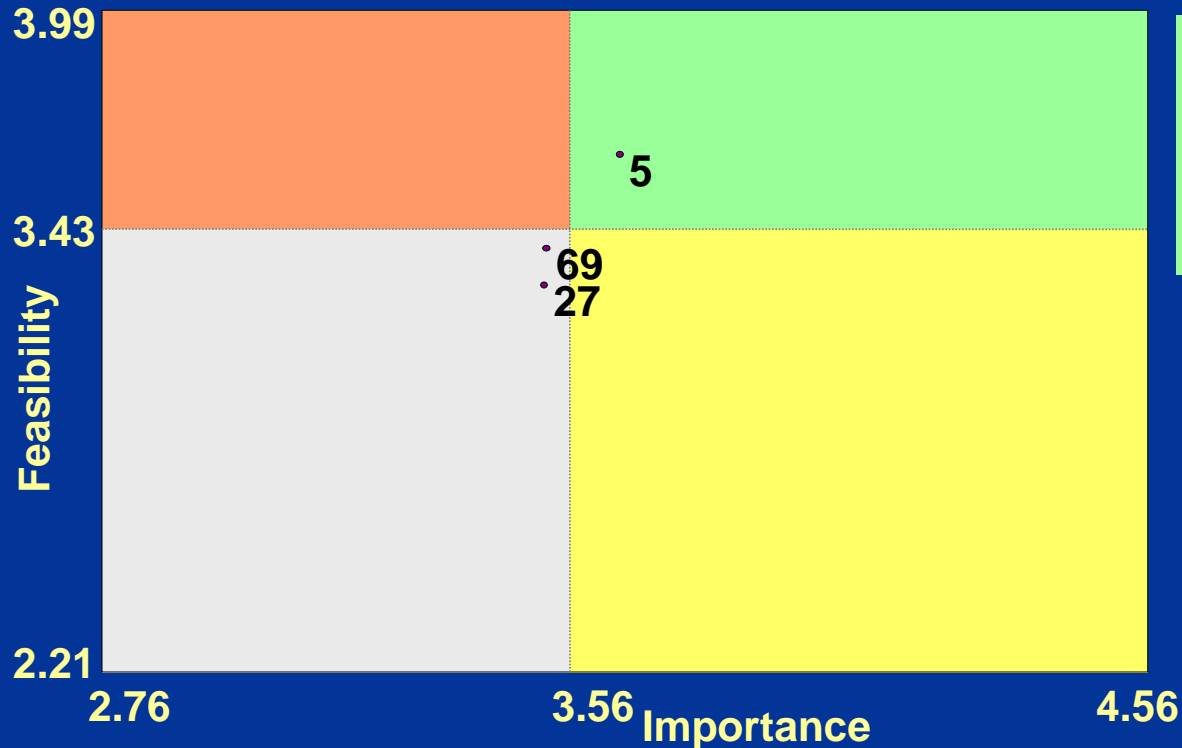
Establish more free clinics. (71)

Implement an electronic health information system so that different health locations and clinics can access records for racial/ethnic minorities that tend to move around. (79)

Invest in supporting and duplicating throughout LA an herbal remedies program such as the one White Memorial Hospital has implemented in East LA. (94) Moved from Building Healthy Communities Through the Strength of Diversity

Change Existing Systems Through Data, Evaluation and Research

Operational Map



Collect race, ethnicity & language preference data to monitor quality of care for racial/ethnic & immigrant populations. (5)

Collect separate data on health & mental health in order to get an accurate picture of necessary resources to address health disparities. (27)

Develop mechanisms to identify barriers to parity in quality of care in all deliverers of LA County. (69) Moved from Reduce or Eliminate Language Barriers